

ABOUT US



Flerimo is a comprehensive digital platform for businesses to scale up, by blending modern-day design & innovative marketing techniques to accomplish end-goal. Our team of creative experts perceive the consumer behavior and the pressure of competing, irrespective of the challenges occurring in the dynamically changing market.

Our impactful strategy assists to overcome these challenges that leads to exponential growth, powerful visibility and reach to the right audience.

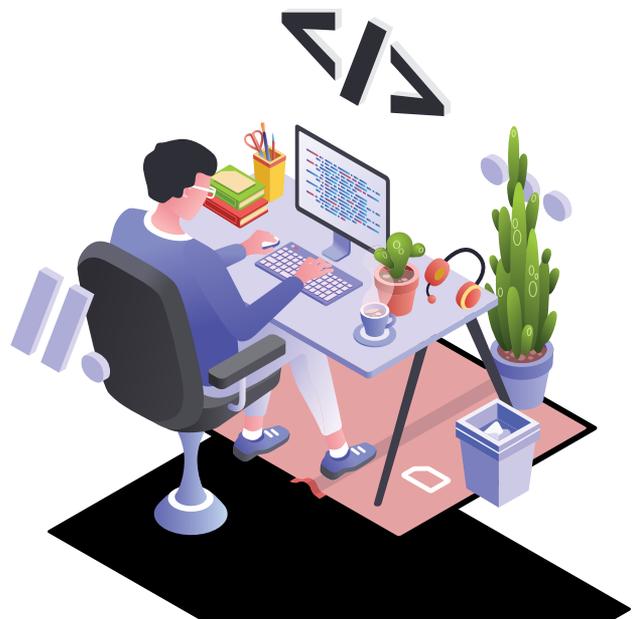
WEBSITE DEVELOPMENT



We offer a variety of website design services, from creating mobile-friendly, interactive, fast loading, responsive website designs to building enhanced user experiences with modern UI/UX. Maximum customers make decisions based on their online experience: the appearance, usability and accessibility of a website. It is important to create a website that takes care of both the aesthetics and functionality of the website.

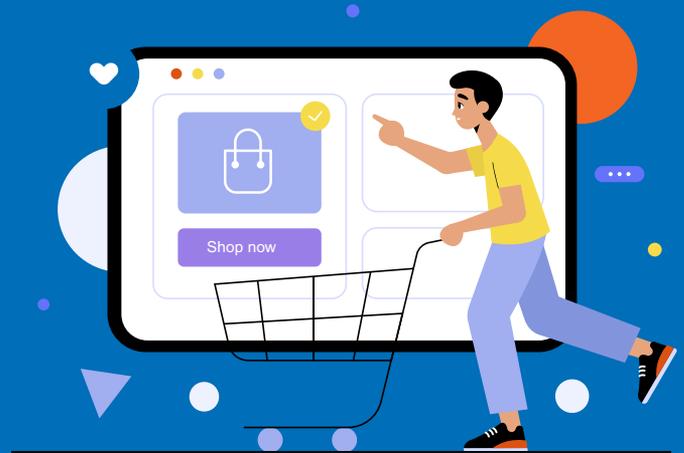
MOBILE APP DEVELOPMENT

We leverage cloud platforms to develop engaging mobile apps and powerful mobile backend that work across major device platforms, scale to hundreds of millions of users and reach global audiences. Deploy cloud-based mobile user engagement platforms to enable app usage analytics, real-time user segmentation, contextually-aware push notifications, in-app messaging. We also develop apps on different platforms like Android, iOS, Xamarin and Cross-Platform Ionic or Phone GAP.

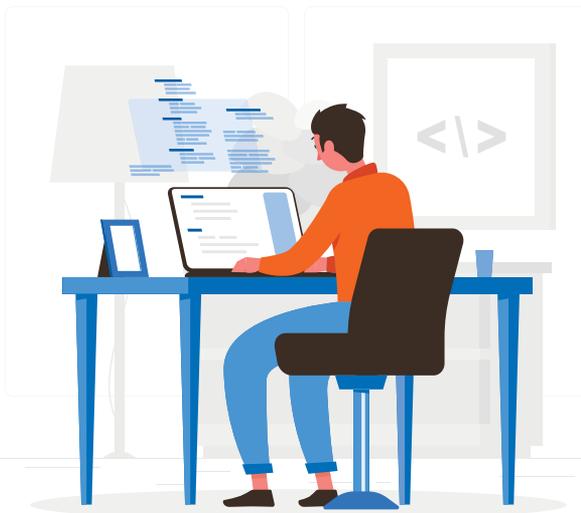


eCOMMERCE SOLUTIONS

Are you a business with a box full of products and services to offer? Our team has got you all covered up. Your buyers can be B2B or B2C, we ensure to develop a fully functional eCommerce platform that covers every essential detail and feature. Also from tracking to payment transactions, we design a secure platform and to be online ready!



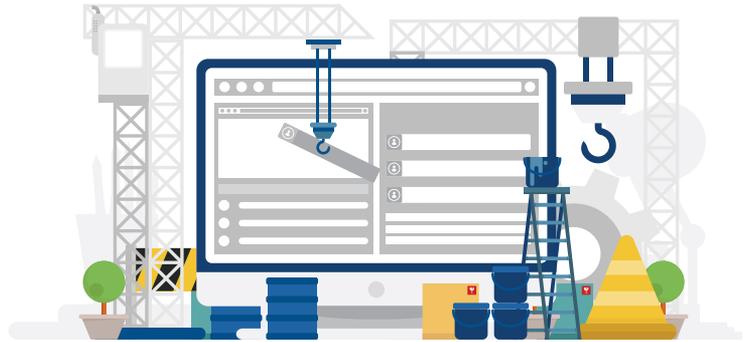
WEB APPLICATION DEVELOPMENT



Flerimo creates B2B and B2C compatible web applications tailored to the needs of a business. Our experts build solutions that identify your problem areas and smoothens your workflow. We deliver the best-in-class web applications that add value to your business.

WEB HOSTING & MAINTENANCE

We don't stop at website development. Flerimo ensures that your website is maintained from time to time. This includes adding, updating, removing content/media files and repairs. We also provide hosting to the websites we create either on shared hosting or on Dedicated Servers.



SOCIAL MEDIA MARKETING



Flerimo creates a compelling content strategy that has been tailored according to the interest that inclines with your target audience. Leading to higher engagement, strong visibility, greater traffic and better interaction with your audience over social media platforms.

SEARCH ENGINE OPTIMIZATION



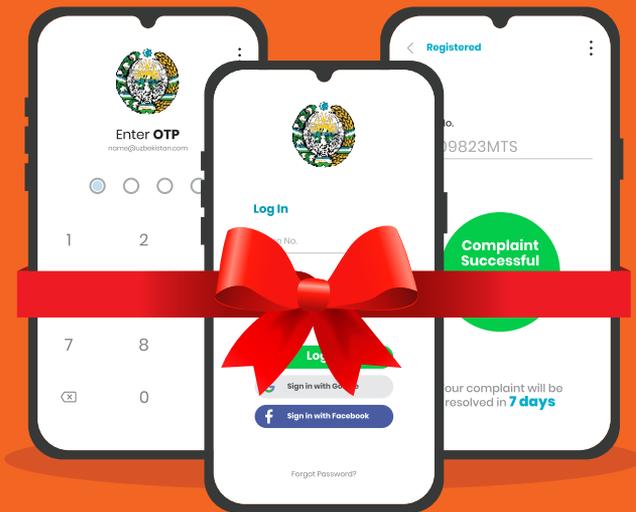
Our best practice is to maximize the website's visibility by claiming the relevant keywords through Search Engine Optimization. By compiling the facts of performing SEO according to the Google guidelines, we provide relevant visitors and quality leads which results in more business and therefore finest growth.

SEARCH ENGINE MARKETING

We don't just target to get you traffic or sales, we are constantly sentry for ways to minimize cost per conversion and cost per customer acquisition. This is our foremost strategy for the businesses that are growing but need to be on the lookout in a short span. Search Engine Marketing not only keeps you at the top of the search result but it also allows you to be very specific or broad in terms of targeting consumers.



MOBILE APP PROMOTION



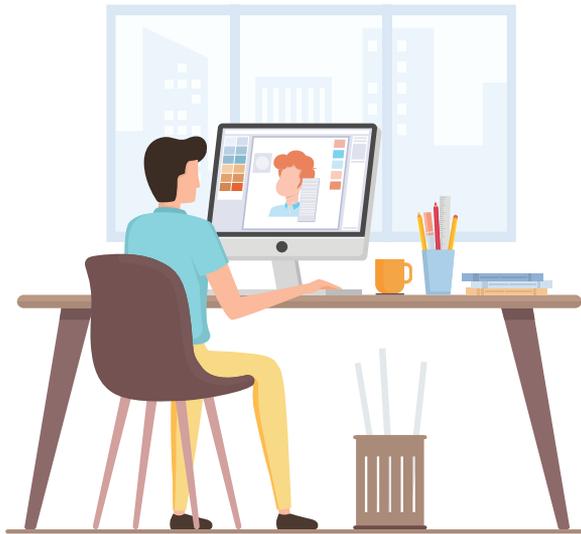
Flerimo provides actionable insights through effective app marketing. Our marketing crew works on the promotion of apps on every credible platform, on a track of targeting a maximum number of customers.

EMAIL & SMS MARKETING

Email & SMS Marketing campaigns are designed in line with your marketing goals. From time-sensitive offers to alerts or even updates, we build campaigns that captivate the attention of your target audience towards your brand. Plus, Email & SMS marketing draws precise and valuable metrics, including delivery rates, open rates, click to deliver rates and subscriber retention rate; making it even easier to build an effective campaign.



GRAPHIC AND PRINT DESIGNING



Our ingenious designs have a long-lasting impact in the eyes of customers. The designs include company logos, business cards, stunning brochures & flyers, compelling banner designs, detailed labels, attractive packaging designs and so much more.

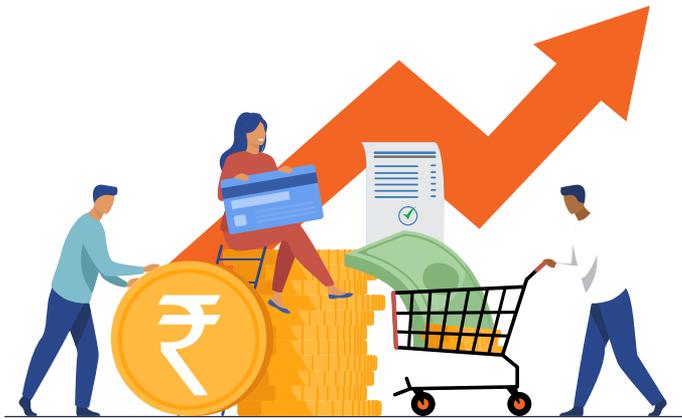
We don't just create you the best graphic design but also offer creative printing solutions. Keeping quality in mind we use the best material and equipment to print your desired designs. We print everything and on anything. Be it a business card or creatives for your next marketing campaign.

VIDEO MAKING / EDITING

Flerimo creates distinguishing and high-quality videos. We don't just create videos that please the eyes, but, we also create an impact by infusing storyline with a clear message & meaning. Be it a video for advertising or training or for storytelling, we can do it all.



PRODUCT LISTING



We list your products in various E-commerce platforms which include the specification of products like color, shape, price, size, etc to make it more convenient for your customers to reach out to your products and upscale your business.

INFLUENCE MARKETING



We create the perfect influencer marketing campaigns with influencers that are perfect to partner with the brand. With the right influence, you can gain trust, deliver value, create engagement and reach out to your target audience.

CONTENT WRITING CONTENT MARKETING

Our experts take care of everything related to content creation, editing, proofreading and marketing. We come up with fresh & creative content related to the brand/product that engages users and creates a better experience.



RESOURCE CONSULTING



The drivers of every company are its staff. Flerimo understands this, thus we provide the best resource suitable for your company's requirement. From hiring people on a full-time basis or short-term contract requirements to project-based support, we will find you the best resource to accomplish your goals.



CREATING
BRANDS
IS A
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FOR IT.



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